Press release

Printing for Professionals

Océ announces implementation of Adobe's PDF Print Engine 2 into its high performance printers

Düsseldorf, May 29, 2008

Océ, the market leader in digital continuous feed printing is proud to announce another future-oriented step in the cooperation with Adobe Inc., one of the major partners of Océ. Océ enjoys a first-class reputation in developing its own SRA controller technology, unique in the market owing to its unparalleled flexibility and scalability – which follows Océ's well-proven and successful approach of also scaling their printing systems in terms of performance and customer requirements. Consequently, Océ seeks to join up with partners who, in their fields, offer best-in-class technologies to enhance Océ equipment.

The latest SRA generation, designed specifically for the sophisticated requirements of Océ's new generation of high-performance printers, will now be equipped with the brand- new Adobe PDF Print Engine 2TM. The first printer in Océ's portfolio to be equipped with the new Adobe Print Engine 2 is the brand new ColorStream 10000, on display at DRUPA 2008.

In the future, all other members of Océ's high-end printer family will also feature the new Adobe Print Engine 2.
Océ's production print controller technology is based on a flexible, multi-processor technology, called Scalable Raster Architecture (SRA). The architecture can be scaled from lower-speed departmental printers to ultra-high-speed full-color inkjet printers. One of the key functions of the print controller is the Raster Image Processing (RIP) which converts the incoming data into the raster images that are printed on the page. The new PDF Print Engine 2 significantly improves processing of Adobe Portable Document Format (PDF) resources in the print workflow. By combining the power of the SRA controller technology with the new PDF Print Engine 2, customers can now achieve unprecedented performance and quality using PDF in variable data applications.

"Océ continuously seeks ways to enhance its solutions offering by developing technical partnerships with industry-leaders in associated technologies," said Sebastian Landesberger, Executive Vice President Production Printing. "This is a significant enhancement of the capabilities of Océ's high performance printers, especially with the expanding graphical arts market in view."

"The ColorStream 10000 will raise the bar for reliable, high-quality color reproduction at very high print speeds", said Raman Nagpal, Director of Product Management Print Technologies at Adobe. "Adobe is excited that Océ has selected Adobe PDF Print Engine 2 to further enhance this printer's controller technology. The development will advance the digital print market, and strengthen the long-standing partnership between Océ and Adobe."

About Océ

Océ is one of the world's leading providers of document management and printing for professionals. The broad Océ offering includes office printing and copying systems, high speed digital production printers and wide format printing systems for both technical documentation and color display graphics. Océ is also a foremost supplier of document management outsourcing. Many of the Fortune Global 500 companies and leading commercial printers are Océ customers. The company was founded in 1877. With headquarters in Venlo, The Netherlands, Océ is active in over 90 countries and employs some 24,000 people worldwide. Total revenues in 2007 amounted to € 3.1 billion. Océ is listed on Euronext in Amsterdam. For more information on Océ, visit www.oce.com.

About Adobe Systems Incorporated

Adobe revolutionizes how the world engages with ideas and information. For more than two decades, the company's award-winning software and technologies have set new standards for producing and delivering content that engages people virtually anywhere at anytime. From rich images in print, video, and film to dynamic digital content across multiple media, the impact of Adobe solutions is evident across industries and felt by anyone who creates, views, and interacts with information. With a reputation for excellence and a portfolio of many of the most respected software brands, Adobe is one of the world's largest and most diversified software companies. For more information, visit www.adobe.com.

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